# Curriculum VITAE

**Economist – Sustainable Development, Trade and Tourism**

**1. Last Name: THOMAS**

**2. First names: Frédéric**

**3. Date of birth:** 29/09/1973

**4. Nationality:** French

**5. Civil status:** Married

**6. Education:** Economics

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| --- | --- |
| Institutions | Degree(s) or Diploma(s) obtained: |
| Institut du droit et économie de la firme et de l’industrie (IDEFI) de l’Université de Nice Sophia-Antipolis (UNSA), 1999-2003 | PhD – Tourism economics and sustainable developmentCongratulations of the committee |
| IDEFI - University of Nice Sophia-Antipolis 1998-1999 | Master II - Industrial organization and production financing (thesis on productivity and growth) / econometrics - statistics |
| University of Nice Sophia-Antipolis 1997-1998 | Master I in economics |

1. **Language skills (1 - excellent, 5 - basic):**

|  |  |  |  |
| --- | --- | --- | --- |
| Language | Reading | Speaking | Writing |
| French (mother tongue) | 1 | 1 | 1 |
| English (Working language) | 1 | 1 | 1 |
| Thai, Lao, Khmer |  | 5 |  |

1. **Membership of professional bodies:**
* SolARE (Solutions and Actions to build Responsible Enterprises) – Founding member
* RTA – The responsible Tourism Adviser - An Internet solution which provides an independent education, evaluation and promotion platform on sustainable practices ([www.be-rta.com](http://www.be-rta.com)). Founding Member
* EIREST – University of Paris 1, Panthéon Sorbonne – Associate researcher
1. **Other skills:**  Working knowledge of Microsoft office, SPSS.
2. **Present position:** Associate professor – IREST: University of Paris 1, Pantheon Sorbonne
3. **Key qualifications:**

Frédéric Thomas, a development economist and currently Associate Professor at IREST Paris 1, Panthéon-Sorbonne, holds a PhD in economics specializing in methods for assessing the economic impacts of tourism. With over twenty years of experience in international development cooperation across Southeast Asia, Africa, and the Middle East, he has lived in Cambodia, Thailand, and currently in Senegal, working in approximately thirty countries worldwide.

He specializes in using data to conduct comprehensive tourism assessments and designing recommendations to promote sustainable tourism (ecotourism, pro-poor tourism, etc.) and related sectors. Frédéric has worked for international organizations, private companies, and NGOs to develop policies, strategies, case studies, and programs supporting nature-based tourism, local communities, and related industries including agriculture, crafts, and cultural protection. He has conducted feasibility and opportunity studies to assess the economic viability of innovative interventions in sustainable tourism. Frédéric has also strengthened tourism statistics systems, analyzed tourism returns and competitiveness, implemented tourism-related enterprises, and improved understanding of economic behavioral changes in developing economies. He is recognized for his ability to effectively engage stakeholders at all levels, from ministries to rural communities. In the field of climate change adaptation, Frédéric has played a crucial role in developing national strategies and creating tools to assess the vulnerability of the tourism industry.

Frédéric has collaborated with prestigious international organizations such as the International Trade Centre, UNWTO, World Bank Group, European Union, African Union, Asian Development Bank, UNCTAD, UNESCO, GIZ, CBI, as well as various NGOs, private companies, and think tanks.

1. **Professional experience**

| Date | Location | Company & reference person | Position | Description |
| --- | --- | --- | --- | --- |
| September 2011 – **on-going** | France  | IREST, University of Paris 1, Panthéon SorbonneFrancesca Cominelli, DirectorFrancesca.Cominelli@univ-paris1.fr  | Associate Professor | * Indicators and sustainable development in tourism
* Attractiveness of the territory and national policies (course given in Seychelles, Greece and France) looking at economic incentives to investments
* Tourism and poverty reduction (course given in Seychelles, Greece and France)
* Geopolitics of tourism and international institutions
* International tourism economics and markets
* Cultural economics (course given in Egypt)
* Master’s Thesis Supervisor
* Co-facilitator of four yearly series of methodological workshops for PhD students and researchers on statistical analysis (descriptive and inferential statistics)
 |
| January 2024-October 2024 | Eswatini | ITCGiulia Macolagmacola@intracen.org  | International tourism expert | * Training on marketing intelligence tools for staff of ETA and HOTAES and other interested tourism stakeholders
* Value chain analysis on Eswatini Tourism
* Project implementation leader (CBT products development and access to market)
 |
| June 2023-December 2023 | Guinea-Bissau | UNDPNair Marques Cabralnair.marques.cabral@undp.org  | International tourism expert | * To carry out a market assessment to analyze current and potential tourism sector opportunities in the Bijagos archipelago and identify key enablers and barriers for a circular economy transition that could foster the creation of a governance system called the “Blue Tourism hub”.
* To support the creation of a Blue Tourism Business Incubator aligned with an Innovation Hub initiative based in Bissau.
 |
| June 2022-March 2024 | Sri Lanka | GGGIDr. Sonali Senaratna Sellamuttusonali.senaratna@gggi.org | International tourism expert | * Technical paper on the implications of climate change on the tourism and recreation sector in Sri Lanka;
* Develop a tool for VIA and a set of recommendations to integrate climate change adaptation in national, sectoral and provincial development tourism polices, strategies and action plans;
 |
| October – March 2023 | Bangladesh | IPE GlobalBenjamin Careybenjamin@careytourism.com  | Economic and investment analyst | Bangladesh Tourism Master Plan* Analyse policy reforms and conduct economic projections
* Identify and contribute to the feasibility assessment of major products
* Analyze and develop the phasing patterns for development of priority locations
* Finalize the implementation and investment roadmap for the priority projects
 |
| July 2022-September 2022 | Senegal | GIZ Senegal Soukeye Ndiayesoukeye.ndiaye@giz.de  | International expert | Technical assessment of the sustainable tourism sector in the Casamance * A proposal to GIZ for a three-year action plan;
* A proposal for an economic model for a tourism incubator.
 |
| May 2022-September 2022 | Senegal | GIZ head officeandreas.hofmann@giz.de | International Tourism expert | * Conducting a responsible product development training for tourism professionals in Casamance, Senegal.
	+ Introduction to Atingi (GIZ platform)
	+ Introduction to RTA - An Internet solution which provides an independent education, evaluation and promotion platform on sustainable practices ([www.be-rta.com](http://www.be-rta.com)).
 |
| March 2022- June 2022 | Malaysia | UNDPSu-jin Limsu-jin.lim@undp.org  | International Tourism expert | * Lead the development of the project “Sustainable Tourism recovery via Ridge to Reef (R2R) Travel Corridor Programme”
* Responsible for quality assurance and timely preparation of all project documentation,
* Responsible for managing other relevant consultants on the project development team, coordinating with UNDP programme staff and performing technical clearance.
 |
| February 2022 | Tunisia | UNWTO AcademyPay Faciopfacio@unwtoacademy.org  | Expert | * UNWTO Training Programme in Tunisia - Course on "Digital Marketing: Global Issues"
 |
| April 2021- September 2022 | Iran | UNESCOAsh​kan Hadavand Khania.hadavand-khani@unesco.org | Chief Technical Advisor | Iran Tourism Master Plan* Chief Technical Adviser for the development of the Tourism Master Plan for Iran leading a team of 10 international and national experts
 |
| December 2020-September 2021 | Sri Lanka | UNDPBuddika Hapuarachchibuddika.hapuarachchi@undp.org | International Tourism expert | * Sri Lanka Tourism Policy and Strategic Action Plan Development including assessment and economic analysis of investment regimes, regulations and governance of the sector.
 |
| March 2020 – January 2021 | Madagascar | World Bank – PIC2Felirija Andrianatoavinafelirija.a@pic.mg  | Tourism Expert | * Review of national tourism policy, including assessment and economic analysis of investment regimes, regulations and governance of the sector.
 |
| March 2020 – April 2020 | Uganda | Celes Internationalcelestine139@gmail.comFunding agency: UNDP | Tourism Economist | * In depth socio-economic analysis of the impact of COVID-19 on Uganda’s tourism sector
 |
| January 2020 – April 2020 | Uganda | Celes Internationalcelestine139@gmail.comFunding agency: Ministry of Tourism, Wildlife and Antiquities | Tourism Economist | * Development of Uganda national tourism sector development plan (2020/21-2024/25): MOTWA/CON-SRVCS/19-20/00038 being in charge of economic analysis of investment regimes and regulations.
 |
| November 2019- March 2020 | Maldives | B&$Al-Hassane Niang - alhassane.niang@bseurope.com  | Tourism Economist | * Value Chain Analysis of the tourism sector in Maldives (for the Islamic Development Bank)
 |
| August 2019- December 2019 | Iran | ITCEric Buchot- buchot@intracen.org | Team Leader | * Responsible for the National Tourism export Strategy (NTES) including a study of the legal opportunities of allowing FDI in Iran
 |
| August - December 2019 | Uganda  | ITCGiulia Macola - gmacola@intracen.org  | Team Leader - Economist | * Opportunity study - Inclusive Tourism - Trade development/strategies for micro-enterprises in the value chain of tourism: enhancement of backward linkages with the craft sector
 |
| July - September 2019 | Cameroun | Agora Consulting(funded by AFD)Gaël Fabrice FAMA II- gael.fama@agora-consulting.net | Economist – Team Leader | * Feasibility study for the funding of the PRDC (Programme de la Route des Chefferies)
	+ Setting the strategic orientations of the mission
	+ Review of business models
	+ Market Study
	+ Quality control of deliverables
 |
| June – October 2018 | Senegal | CBI (Centre for the Promotion of Imports from developing countries, funded by the Netherlands Ministry of Foreign Affairs)mmaessen@cbi.eu Funding agency: CBI | Lead economist | * Value chain analysis of tourism for Senegal
	+ Looking at each node of the tourism value chain (including cultural and creative industries) and assess their competitiveness
	+ Survey amongst 45 European tour operators to assess the attractiveness of Senegal and to define its USP (Unique Selling Point)
	+ Evaluation of the likelihood for a CBI intervention to succeed
* Building a business case for CBI intervention.
 |
| November 2017 – October 2018 | Lao PDR | Swiss Contactveronika.schanderl@swisscontact.org Funding agency: World Bank Group | Economist | * Economic analysis including value chain analysis (“Demand and Barrier Assessment forNature-based and Eco Tourism to Lao PDR”) – study of nature-based tourism business models
* Develop and implement a Social Accounting Matrix to assess the impact of Nature-based tourism/tourism project and its pro-poor impact (World Bank Group program)
 |
| March 2017 – June 2017 | Uganda | Celes Internationalcelestine139@gmail.comFunding agency: Trademark East Africa | Senior Advisor | * Enhance the capacity of tour consultants in branding, promotion and marketing of Ugandan tourism products and the creative industry so as to improve marketing strategies for Uganda.
 |
| August 2015 – December 2017 | Lao PDR - ASEAN | GIZhartmut.janus@giz.de Funding agency: GIZ | Tourism Specialist | * Elaboration of possible priority topics for Lao PDR’s ASEAN chairmanship 2016 within the policy field of tourism (home-based)
* Elaboration of detailed guidelines and evaluation grids for the implementation of an ASEAN Sustainable Tourism Award + Training of ASTA Master Assessors
 |
| July 2015 – July 2017 | Senegal | B&S (Business and Strategies in Europe)Agence Française de DéveloppementAlHassane.Niang@bseurope.com Funding agency: AFD | Expert in Tourism Development | * Technical Assistance to the improvement of the current tourism supply / the reinforcement of tourism attractiveness / training of local suppliers in Saint Louis, Senegal (AFD loan)
	+ Rehabitliation of the crafts village
	+ Capacity building of local entrepreneurs
	+ Identification and implementation of cultural and creative tourism activities
 |
| February 2011 – December 2018 | Senegal | Architecture et Aménagement DurableAnta Sallanta.sallseck@yahoo.fr  | Associate | * Building of Business Plan and Sustainable development strategy for an inclusive real estate and tourism development program (the development/urbanisation of the “collines de Guereo” (400 ha / 400 luxury villas and two hotels) – project declared as being of public interest
* Accompanying local population in the development of economic activities including horticulture, crafts, etc. with the objective to create a training centre.
 |
| June 2009-June 2020 (Uganda, Myanmar) | Benin, Senegal, Jamaica, Syria, Uganda, Lao PDR, Gambia, Myanmar, Djibouti | ITCMarie Claude FrauenrathFrauenrath@intracen.org Funding agency: Multiple (EU, WB, etc.) | Tourism ExpertLead consultant | * Tourism Master plan and tourism strategies (Djibouti, Kayah state in Myanmar, Central region in the Gambia);
* Feasibility and opportunity studies (Tourism Value Chain Analysis and business scenarios) - Inclusive Tourism - Trade development/strategies for micro-enterprises in the value chain of tourism: enhancement of backward linkages – Enhance Integrated Framework (Tier 1 and 2) including ROI analysis and implementation of monitoring and evaluation systems;
* Prepare responsible tourism and tourism related products / activities (cultural trails and activities, creative tourism activities) for Senegal, Benin and Mozambique and Collaborate with [www.responsibletravel.com](http://www.responsibletravel.com) to synchronize package and products (2011)
 |
| September – December 2015  | Morocco | World Bankcreliquet@worldbank.org  | Tourism Economist | * Evaluate the economic dimension of the P4R Program aiming at sustainably diversifying the tourism supply in Morocco (Costs-Benefits Analysis) - (home-based) to support the WB in its decision to loan a US$ 200 millions grant for the Kingdom of Morocco.
 |
| May – November 2015 | Ivory Coast, Ghana,  | Mondelez Internationalaarti@embode.co  | Economist | * Technical support to the Embode’s project to Mondelese international to conduct national situation assessments on child labour and child slavery in the cocoa sector in Cote d’ivoire (June 2015), Ghana (September 2015) and Indonesia (January 2016)
 |
| November 2014 – April 2015 | Uganda | World Bank / National Planning Administration | Economist | * Economic and financial analysis of tourism in Uganda (assessing revenue generation, taxation and investment processing)
* HRD component for the National Development Plan of Tourism (2015-2020)
 |
| December 2013-January 2014 | Burkina Faso | African UnionCarolyne TumuhimbiseTumuhimbisec@africa-union.org Funding agency: UNDP | Research Team Leader | * Case study on services cultural industries in Burkina Faso (study and analysis of business cases in the cultural sector)
 |
| April 2011November 2011Mars 2012June 2012March 2013 | Algeria, Ukraine, Belgium for Iceland and Western Balkans | European UnionProgramme TAIEXMarc Patuzzo Marc.PATUZZO@ec.europa.eu  | Expert for institutional capacity building | * New trends and research methods in the field of tourism (statistical tool in tourism / Tourism balance and balance of payments)
* FDI attractiveness and tourism economics in the EU (Taxes regimes, power of local authorities)
* Product Investment and Destination Development – Tourism as an engine of regional economic growth.
 |
| September – December 2012 | Uganda | UNWTOVanessa Saturvsatur@unwto.org Funding agency: UNDP | Tourism Economist | * Economic and financial analysis of Ugandan tourism industry for the preparation/rationale of the future Tourism policy and master plan (assessing revenue generation, taxation and investment processing)
 |
| June – August 2012 | Lao PDR | Ministry of Commerce of Lao PDRJulie Grahamjgraham@snvworld.orgFunding agency: SNV | Research Team Leader | * Silk sector Profile (Competitiveness survey at sector and enterprise levels: the local-global nexus)
	+ Estimate current production and export volumes
	+ Assess the values of inputs and final products
	+ Identify market trends and opportunities (based on capacities)
 |
| October 2010February/March 2011 | Burkina Faso, Cambodia | UNCTADEmilie DaironEmilie.Dairon@unctad.org  | Consultant / Trainer | * Preparation of materials / Training of National Tourism Administrations (UEMOA and Cambodia) on sustainable tourism and development
 |
| December 2010-January 2011March –April 2009November 2006-june 2008April – May 2006 | Cambodia | IFC – World BankInternational Finance CorporationThy HournHThy@ifc.org Lili Sisombathlsisombat@ifc.org  | Tourism consultant | * Looking at the feasibility of a flight connection (business case scenario) between Siem Reap and Sihanoukville (Cambodia)
* Contribute to the understanding of the impact of waiving tourist visa fees to Cambodia by drawing lessons from countries having waived visa fees and making projections on revenues / loss of revenues for the RGC / Contribute to the understanding of the structure cost of a package tour to Cambodia in taking example from key markets targeted by Cambodia.
* Undertake analysis on supply-side and demand-side tourism data of Cambodia and Lao PDR according to the objectives of the market development study as provided by IFC-MPDF.
* Carry out an estimate of the extent status of the potential linkages between the Cambodian tourism sector and the rest of the economy (Value Chain Analysis). (FIAS)
* Energy efficiency program for hotels in Siem Reap (IFC/MPDF) – Monitoring, evaluation and forecasts
 |
| June - August 2010August – November 2009 | Lao PDR | SNV LaosJulie Grahamjgraham@snvworld.org  | Consultant | * Undertake a feasibility study into the potential opportunities to develop the Northern Heritage Route into a flagship destination for Lao PDR. Looking at the potential for tourism related products (cultural and creative experiences) to succeed.
* Undertake a Tourism Market Analysis for the Province of Savannakhet, Lao PDR
 |
| October 2009-November 2010 | Ghana, Mali | SNV West AfricaDominique Verdugodominiqueverdugo@gmail.com Funding agency: CBI | Consultant/Trainer | * Provide practical ‘learning by doing’ training in value chain analysis and development to a group of 16 tourism advisors and LCBs from across West Africa.
* Training on “Tourism value chain analysis” methodologies (data collection and assessment) and practices to SNV West Africa Tourism advisors (part 2) - Conduct a tourism value chain analysis of the Dogon Country, Mali
 |
| September 2008 – April 2010 | Lao PDR, Cambodia, Vietnam | The Prosperity InitiativeKate Lloyd Williamskatelloydwilliams@gmail.com  | Consultant | * Provide support to the PI Tourism Programme to support the completion of the Feasibility Study Planning Phase
 |
| October – November 2008 | Cambodia | ODI(Overseas Development Institute)Jonathan Mitchelljonathanmitchell@coffey.com | Consultant | * UNDP Cambodia country competitiveness survey: Providing secondary literature and analysis relevant to the tourism component of the Cambodia country competitiveness survey / Providing follow up support and drafting sections of the report
 |
| September 2008 | Thailand | MTCOMekong Tourism Coordination officeChristine Jacqueminjacqueminchristine@gmail.com Funding agency: ADB | Consultant | * Inventory of Human Resources Development projects and needs in the Greater Mekong Sub-region (Thailand, Myanmar, Laos, Vietnam, Cambodia)
 |
| September – November 2006 | Cambodia | Child Wise AustraliaBernadette MacManamin | Consultant | * Obtain a greater understanding of who engages in child sex tourism and how it is undertaken in Cambodia to determine strategies on how to allow greater targeting in anti-child sex tourism education, both locally and globally and other child protection programs.
 |
| April 2005-December 2006 | Cambodia | ADBPhil Marshallthephilmarshall@gmail.com  | Consultant | * Establish a database on livelihoods patterns, migration and trafficking among ethnic minority and other vulnerable groups in the provinces of Ratanakiri and Stung Treng, for purposes of monitoring the impacts of the ADB counterpart projects (tourism development projects) as well as protecting vulnerable groups against increased risks through information and training, developing economic options, and increased participation in decision making.
 |
| October 2005 | Cambodia | World BankSteve Noakessteve@pacificasiatourism.org  | Consultant | * To produce a Background Paper on the potential contribution of tourism to economic growth and poverty reduction in Cambodia: Undertake an analysis of the balance of payments
 |
| January 1999-February 2005 | France, Cambodia | AIDéTouSFlorence Pasnikaidetous@gmail.com  | Program officer | * Promote development of sustainable tourism sector strategy in poor host countries in collaboration with governments and international agencies by highlighting the destructive impact of uncontrolled mass modern tourism on host populations
 |

**Publications**

**Articles in academic reviews**

* Thomas F. (2024). Perspectives pratiques sur la durabilité dans l'industrie du tourisme : proposition d’un cadre procédural d’évaluation de la durabilité des expériences touristiques, *Mondes en Développement*, 52.
* Thomas, F., Richards, P. and Suansri, P. (2024) “Utilizing game theory scenarios to elicit coopetition dynamics in the development of inclusive tourism projects” , *Journal of Qualitative Research in Tourism, Vol. 4 No. 2, 2023, pp. 128–146.*
* Thomas F. (2021), « Propensity to travel after COVID », *Mondes du Tourisme*, 20, http://journals.openedition.org/tourisme/4139;
* Thomas F. (2020), « Voyager après la COVID-19 : Premiers résultats à l’échelle internationale » - Conférence Président Université : l’instant recherche #14, Juillet 2020. <http://www.cpu.fr/newsletter/cpu-linstant-recherche-n14/>
* Thomas F. & Jacquemin C. (2016), “Why do sustainable tourism project failed or succeed: a proposal of meta-analysis using an analytical grid” to be published in Progress in Responsible Tourism, volume 4(1), January, pp. 18-26.
* F. Thomas (2014) "Addressing the measurement of tourism in terms of poverty reduction Tourism Value Chain Analysis in Lao PDR and Mali", *International Journal of Tourism Research*, vol. 16(4).
* F. Thomas, P. Marshall & A. Kapoor (2013) "Tourism Development and behavioural changes: evidences from Ratanakiri province, Kingdom of Cambodia", *Journal of tourism and cultural change*, vol. 11 (3).
* L. Dwyer & F. Thomas (2012) "Tourism yield measures for Cambodia", *Current Issues in Tourism*, vol. 15 (4), pp. 303-328, (DOI: 10.1080/13683500.2011.604405)
* F. Thomas, F. Sorge and F. Pasnik (2009) "Human mobility and Sex", *Tropical Medicine and International Health*, vol. 14(2), p. 27.

**Articles and case studies in academic books**

* Thomas, F. and Katongole, C. (2015). “Tourism and socio-economic development: the loss of opportunities for Ugandan local communities” in Contemporary Issues in Tourism and Development in Sub-Sahara Africa, Edited by Marina Novelli, University of Brighton, Routledge ed.
* Thomas, F. and Diouf, P.I. (2015). “A critical perspective on the arts of giving: case studies in Senegal and Mali” in Contemporary Issues in Tourism and Development in Sub-Sahara Africa, Edited by Marina Novelli, University of Brighton, Routledge ed.
* F. Thomas (2014), “Aspects économiques du tourisme sexuel impliquant des enfants”, presented at the conference « tourisme sexuel impliquant des enfants : Prévention, protection, interdiction et soins aux victimes », organised by Institut international des Droits de l’enfant (IDE), Bramois, Suisse, 15-18 October 2013.
* F. Thomas (2013) "Développement durable du tourisme au Benin: L'exemple de projets de tourisme inclusif sur les communes de Ouidah, Ganvié et Abomey" in "Porto-Novo: patrimoine et développement". Coédition Publications de la Sorbonne/École du patrimoine africain.
* F. Thomas & F. Pasnik (2010). “Child Sex Abuse and Tourism” in Roux, P. L., J. Baffie, et al. The Trade in Human Beings for Sex in Southeast Asia: A General Statement of Prostitution and Trafficked Women and Children, White Lotus Press, pp. 221-238.
* F. Thomas (2009), « Analyse méthodologique de l’évolution des flux monétaires issus du déroulement d’un évènement touristique : Le cas du festival international du film de Cannes », in L’évaluation de l’événementiel touristique, Actes du colloque, collection tourisme et sociétés, L’Harmattan,  pp 413-426.
* F. Thomas (2002), “Le tourisme au Cambodge : un état des lieux”, Annales de la faculté de droit et des sciences économiques de Phnom Penh, Cambodge, 2000 - 2001, p. 43-50.

**Work in progress**

* F.Thomas and J.M. Tobelem (2024)” Value capture for non-profits. The case of museums’ new business models”. Successfully submitted to *International studies of Management and Organisation* – Subject to Minor changes
* F. Thomas (2024) “Using Social Accounting Matrix to measure the development and poverty reduction impact of nature-based tourism in Lao PDR”. Successfully submitted to *The Journal of International Development*.
* F. Thomas and Katongole Celestine (2024). Managers of Tourism SMEs: Opportunists or victims? The case of training priorities in the inbound operating sector in Uganda, Successfully submitted to *Journal of Human Resources in Hospitality and Tourism*