

PHOENIX

Parallel Heritage of European Universities

A decorative graphic at the bottom of the slide consists of three overlapping shapes: a solid orange rectangle on the left, a light purple semi-circle in the middle, and a yellow triangle on the right.

Program
Final Workshop
May 31, 2021

Presentation



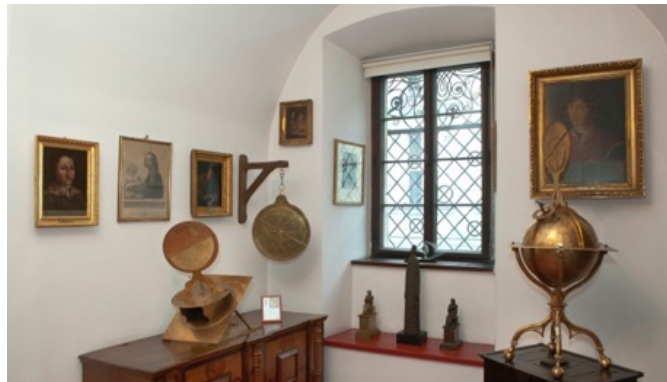
Tasked with the curation of the knowledge of the past, its transmission in the present, and the invention of knowledge for the future, universities provide a unique platform upon which to debate and experiment with heritage. At the same time, they themselves constitute a heritage, manifested tangibly in collections of buildings and objects, and intangibly in practices and traditions.

This is a heritage we might associate with the medieval *scriptorium*, the Renaissance *Kunstammer*, the enlightenment observatory, the modern(ist) laboratory, the German *Lehrapparat*, the contemporary digital network and the archives that supply them with raw data. Each has been, at some point in time, a factory for knowledge, and each of them has (or will) end up as its museum/mausoleum – an object of study in itself. How might this position as both subject and object of reflection enable universities to contribute to wider discussions about heritage across Europe? The target of the PHOENIX project is to focus on specific case studies involving external partners to our universities in order to investigate on how university heritage could be shared among wider, non-academic audiences. All eight members of the Una Europa consortium have been collaborating to this project during the academic year 2020/2021.

The aim of this workshop is twofold. First, we will gather the researchers and their partners to present the cases studies on which they have been working during the past months. Various experiences have been explored with a diversity of partners on how university heritage can be of interest for a larger community beyond academia. Second, we will take the opportunity of this first joint project on our universities cultural heritage to present an overview of the current situation of museums and collections in each of our institutions across Una Europa, with a particular view on how communication on university cultural heritage is developed locally and how it could lead to a common UNA Europa discourse on its shared cultural heritage.

The work accomplished up to now and the workshop will lead to the writing of a synthesis, which will offer ground for future work on the Una Europa cultural heritage.

Workshop format



The workshop is divided in two sessions:

- the morning session will be dedicated to a presentation by each institution on local case studies, followed by a general discussion involving the partners;
- the afternoon session will offer a brainstorming general discussion on the state of cultural heritage museums and collections in each of our universities through dedicated topics.

Morning session. Local case studies



- 9:30 – 9:35 Welcome, Fabienne Peraldi-Leneuf, Director of the Board & Maria Gravari-Barbas, Chair of Una Europa SSC in CH, Université Paris 1 Panthéon-Sorbonne
- 9:35 – 9:45 The PHOENIX project, Alain Duplouy, project coordinator, Université Paris 1 Panthéon-Sorbonne
- 9:45 – 10:00 Université Paris 1 Panthéon-Sorbonne & Chancellerie des universités de Paris: “The Marchioness Arconati-Visconti as a patron of the former University of Paris: A series of conferences and exhibitions during the year 2019-2020”, Laurence Bobis, Alain Duplouy & Mariana Silva Porto
- 10:00 – 10:15 Alma Mater Studiorum – Università di Bologna & Bologna Welcome: “University Museum Network: A resource for Bologna tourist promotion”, Paola degli Esposti
- 10:15 – 10:30 KULeuven & Centre for religious heritage (Parcum): “Looking at the same objects from different angles: collaboration between a university collection and a public museum”, Geert Vanpaemel
- 10:30 – 10:45 Freie Universität Berlin & Staatliche Museen: “The ‘Cast Collection of the Freie Universität Berlin’ and the ‘Berlin State Museums’: Cooperation in Past, Present and Future”, Lorenz Winkler Horacek
- 10:45 – 11:00 Virtual Coffee Break
- 11:15 – 11:30 Universidad Complutense de Madrid & University Social Council: “UCM heritage transfer opportunities with the university's Social Council”, Alicia Castillo
- 11:30 – 11:45 The University of Edinburg & Edinburgh Future Institute: “The relationship between Edinburgh university and the Edinburgh festivals”, Janet Archer
- 11:45 – 12:00 Uniwersytet Jagielloński w Krakowie & Institute of Culture of Cracow: “Academic heritage as part of local cultural heritage - Jagiellonian University cooperation with the Culture Institution of Małopolska Region”, Joanna Ślaga and Natalia Bahlawan
- 12:00 – 12:15 Helsinki University Museum & Helsinki City Museum: “Highlighting University Heritage: New ways of reaching out to the public in Helsinki urban space”, Miia-Leena Tiili & Anna Luhtala
- 12:15 – 12:45 Discussion: University heritage beyond the academia



All time slots are CET

Afternoon session. UNA Europa museums and collections – an overview and discussion



14:00 – 14:10 General presentation of the desk-based research conducted by Mariana Silva Porto, Université Paris 1 Panthéon-Sorbonne

An open discussion will follow along specific questions and topics:

1. What is university heritage? Buildings, museums, collections (Alain Duploux, Université Paris 1 Panthéon-Sorbonne)
2. What is university heritage? The immaterial heritage (Joanna Ślaga and Natalia Bahlawan, Uniwersytet Jagielloński w Krakowie)
3. How is the university heritage catalogued and managed? (Isabel García Fernández, Universidad Complutense de Madrid)
4. Cultural heritage as a matter of internal and external communication (Massimo Giovanardi and Stefano Ascari, Università di Bologna)
5. Rethinking heritage: how to address diversity, gender, slavery? (Daryl Green, University of Edinburgh)
6. Digital heritage and digitalization (Miia-Lena I Tiili & Anna Luhtala, University of Helsinki)
7. Heritage as a teaching tool (Lorenz Winkler-Horacek, Freie Universität Berlin)

16:10 – 16:30 Virtual Coffee Break



All time slots are CET

Closing session



- 16:30 – 16:50 Berlin network of university collections, Lorenz Winkler-Horacek, Agnes Henning, Franziska Hormuth, Michael Müller, Young-Mi Rauch
- 16:50 – 17:10 Further perspectives on Una Europa cultural heritage 1: The project Una.museums, Luca Zan, Università di Bologna
- 17:10 – 17:30 Further perspectives on Una Europa cultural heritage 2: The pilot project of the Virtual Museum of Una Europa (UNA.Resin), Alessia Franchini, Università di Bologna
- 17:30 – 17:45 The Cultural Route of University Heritages, Maria Gravari Barbas, Université Paris 1 Panthéon-Sorbonne
- 17:45 Conclusions: Marta Lourenço (UMAC President, University of Lisbon) and Sébastien Soubiran (UNIVERSEUM President, University of Strasbourg)

The conference will be held on Zoom:

<https://pantheonsorbonne.zoom.us/j/92828894921?pwd=WktUTXdWcFVSUTFZTElpbll6L3lQdz09>

Video Conference ID: 928 2889 4921 / Code: 557303

Please register on <https://forms.gle/SCoSW9KGmnxAWhvd9>

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